



Web + Mobile with unlimited warranty

COMPANY PROFILE

2019

Creating web portals and e-shops from 2003



Julius Caesar



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CORPORATE SITES



DOM.RF portal

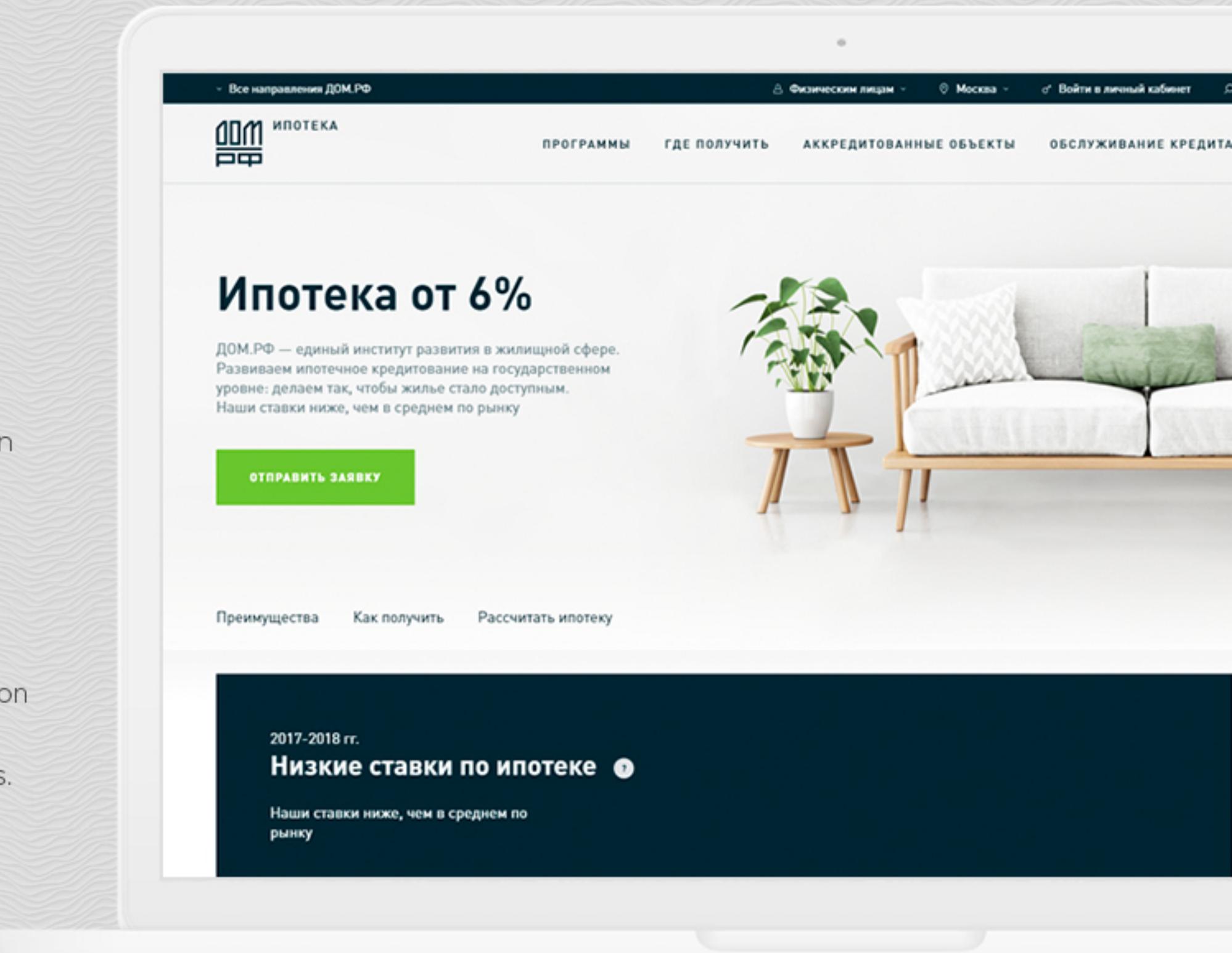
Objective:

Develop and launch an updated website of «The Agency of Russian Mortgage», created by the Government of Russian Federation

Result:

Stability and highload-friendly solution, colorful combined animation and adaptability are integrated in a premium level project.
The site was put into service and successfully solves ongoing tasks.

 dom-rf.ru



The screenshot shows a smartphone displaying the DOM.RF portal. The top navigation bar includes links for "Все направления ДОМ.РФ", "Физическим лицам", "Москва", and "Войти в личный кабинет". The main header features the DOM.RF logo and the word "ИПОТЕКА". Below the header are menu items: "ПРОГРАММЫ", "ГДЕ ПОЛУЧИТЬ", "АККРЕДИТОВАННЫЕ ОБЪЕКТЫ", and "ОБСЛУЖИВАНИЕ КРЕДИТА". A large green button labeled "ОТПРАВИТЬ ЗАЯВКУ" is prominently displayed. The central content area features a headline "Ипотека от 6%", a brief description of the agency's mission, and a call-to-action button. At the bottom, there are links for "Преимущества", "Как получить", and "Рассчитать ипотеку". A dark sidebar on the right contains the text "2017-2018 гг." and "Низкие ставки по ипотеке" with a question mark icon. A small image of a bedroom interior is visible on the right side of the phone screen.

AVON

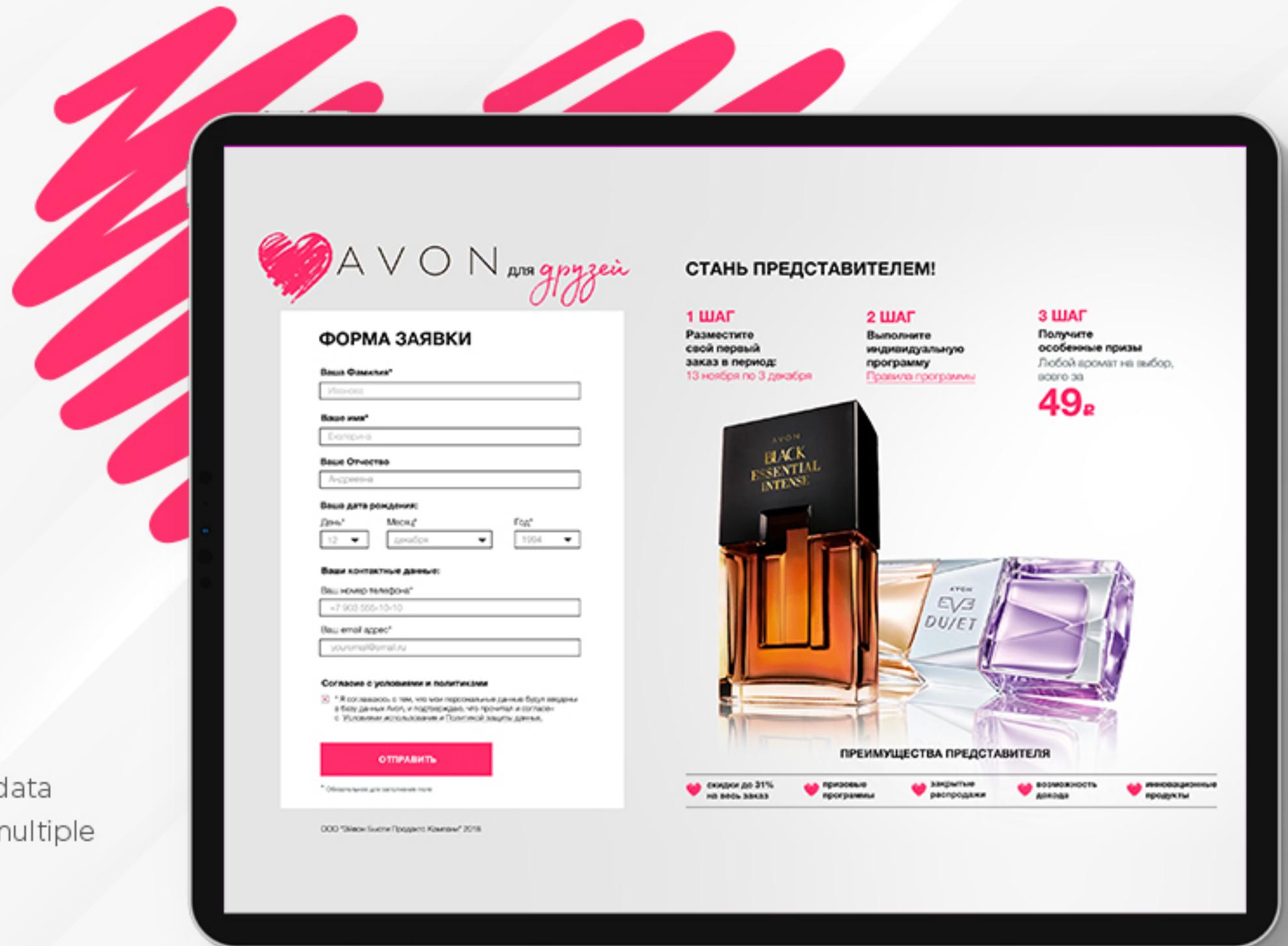
A network of subsites for AVON within a three-year contract

Objective:

Create a site for registering new company representatives and questionnaires management.

Result:

We developed an API for authorization and referral program data transfer. The solution also included a bunch of validators for multiple forms with non-typical logic.





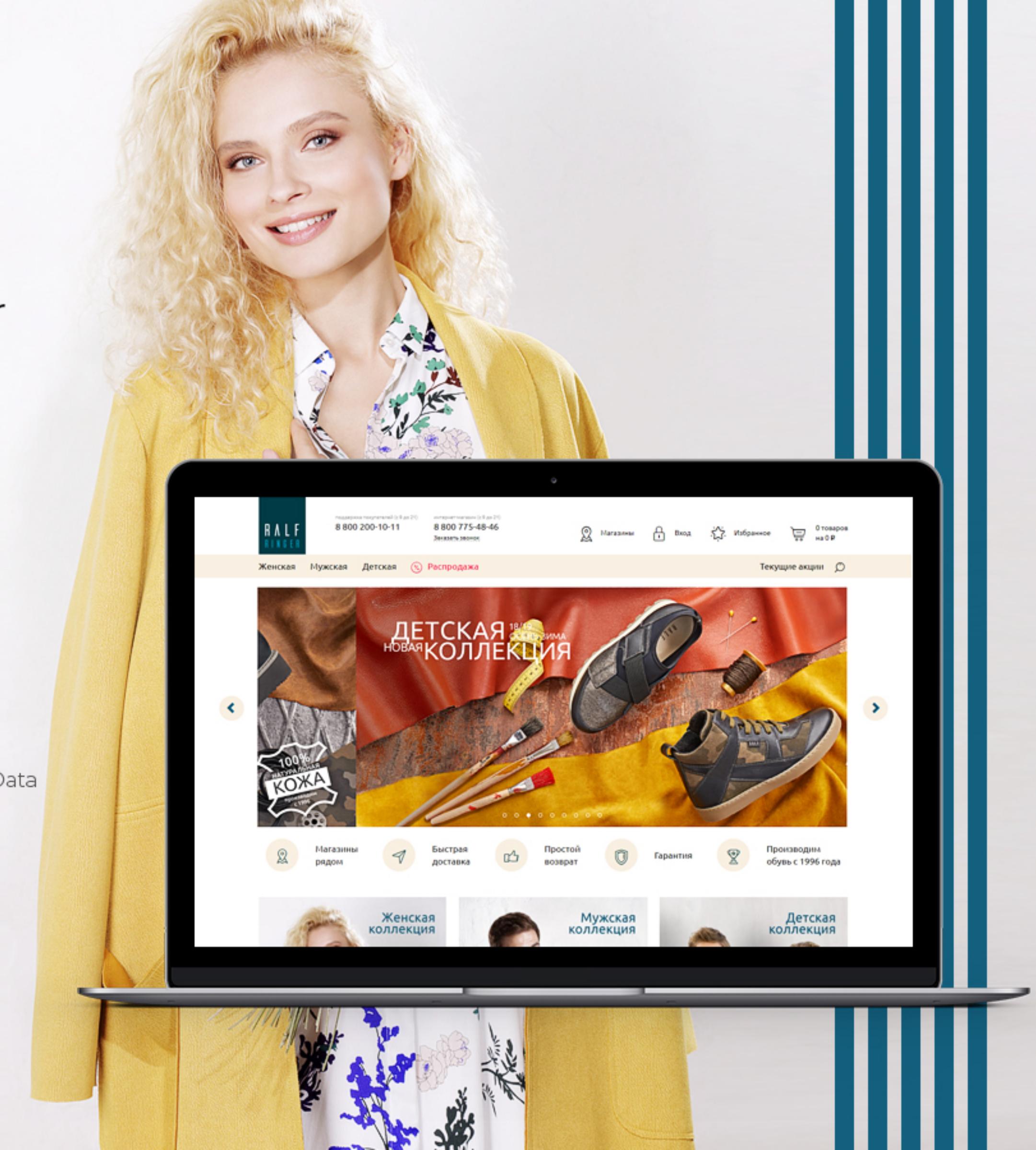
eCommerce solution for RALF RINGER

Objective:

Develop and integrate eCommerce of one of the most famous shoe brands in Russia.

Result:

We created the Archived goods section, the Stocks section, the notification functionality. We developed a block of recommendations for products based on BigData personalization cloud service. Finally, we improved the Registration module. We predicted an increase of conversion for each improvement in order to maintain more profit for our client.



ralf.ru



Official ADIDAS store in Russia

Objective:

Make a website for eCommerce purposes, but it must be completely unlike the standard "ADIDAS" style.

Result:

We are improving this project for more than 5 years and our client is expanding with his website.

combatmarkt.com

A screenshot of the adidas combatmarkt website displayed on a black tablet. The website has a dark theme with white and light gray text. At the top, there are links for 'КАТАЛОГ', 'ВИДЫ СПОРТА', 'CUNCH', and search functions. Below this, there are sections for 'KUMITE FIGHTER WKF' featuring a fighter in a kimono, and 'NOVINKA 2016 KIMONO Dlya KARATE KUMITE FIGHTER WKF' with an image of a person in a kimono. There are also sections for 'Reebok UFC' and 'Открытый турнир по силе удара adidas combatmarkt'. The overall design is modern and focused on martial arts.



Intranet Portal Solution

Objective:

Develop a project to automate business processes of the whole concern.

Result:

We created a portal in corporate style and developed automated management of internal project activities, workflow and management processes.

cabinet.vw.ru

The screenshot shows the Volkswagen Group Rus Intranet Portal. At the top, there is a navigation bar with the Volkswagen logo, a search bar, and notification icons. Below the navigation is a sidebar with various links: Добавить +, Живая лента, Мои задачи, Календарь, Диск, Сообщения, Бизнес-процессы, Оргструктура, О компании, Рабочие отчеты, Графики отсутствий, Справочники, Есть идея?, Регистрация корреспонденции, Задачи и проекты, Коллективная работа с документами, Конструктор формуларов, and Конструктор маршрутных схем.

The main area is titled "Живая лента" (Live Feed). It displays two feed items from "Иванов Константин" to "Иванову Ивану". Both items are dated "Сегодня, 2 часа назад" (Today, 2 hours ago) and are titled "Заявление на отпуск" (Leave application). The first item shows a status transition from "Константин запрашивает о предоставлении отпуска без сохранения заработной платы" (Konstantin requests leave without pay) to "Утверждение отпуска у ответственного ведением табеля" (Approval of leave by responsible personnel). The second item is identical. Each feed item includes profile pictures, interaction counts (2 likes), and buttons for "Не следить" (Not follow) and "Еще" (More).

VOLKSWAGEN
GROUP RUS

О компании Реестр процессов и организационных инструкций Вопросы

Business Process Designer

VOLKSWAGEN

GROUP RUS

We implemented the ability to create new business based on pre-installed templates. We developed a single registry for all document types, filtering and quick access to all processes.

The screenshot shows the Volkswagen Business Process Designer application. The top navigation bar includes the Volkswagen logo, a search bar, and a user profile for 'Локальный администратор'. The main menu has tabs for 'Формуляры', 'Оргструктура', 'Календарь', and 'Мои задачи'. A sidebar on the left lists various system modules like 'Живая лента', 'Календарь', 'Диск', 'Сообщения', 'Мои задачи' (with 4 notifications), 'Оргструктура', 'О компании', etc. The central workspace displays a process configuration page for 'ИТ-заявка на получение доступа к сетевым ресурсам и организации рабочего места'. It includes tabs for 'Общие настройки', 'Поля процесса (подпись)', 'Шаблон бизнес-процесса', 'Маршрут согласования', and 'Доступ'. The 'Основные настройки процесса' section contains fields for 'Название процесса' (IT-заявка на получение доступа к сетевым ресурсам и организации рабочего места), 'Описание процесса' (Автоматизация сопроводительного процесса управлением оборудованием и ПО для организации места для сотрудников), 'Сортировка' (500), 'Подразделение' (Контрольно-ревизионный отдел), and 'Отдел' (checkbox for 'Формировать конечный документ в PDF для скачивания из бизнес-процесса'). Below this is a 'Картинка:' field with a 'Файл не выбран.' message and a 'Удалить файл' checkbox. At the bottom are buttons for 'Сохранить', 'Применить', and 'Отменить'. A floating sidebar on the right shows a 'Живая лента' (Newsfeed) with items from 'ООО "ФОЛЬКСВАГЕН Групп Рус"', 'Иванов Е.В.', and 'Локальный администратор'. The bottom of the screen features a footer note about PDF generation and a copyright notice for '© 2015 ХХХХ-РУС'.



администратор
торговой системы

Portal for “ATS” group of companies

Objective:

Create a portal with mobile version for 3 organizations at once with a single entry point (not by login password, but by smart cards) and Single-Sign-On system.

Result:

We integrated the portal with 8 internal customer systems: 1C for centralized automated accounting of sick-leave certificates, Active Directory for uploading role-based access rights, Mantis for support and others.

The screenshot shows a mobile application interface for the 'ATS' group of companies. The top navigation bar includes links for 'О компании' (About Company), 'Информация для сотрудников' (Information for Employees), 'Комната отдыха' (Relaxation Room), 'Личный кабинет' (Personal Cabinet), 'Отчёты по сотрудникам' (Reports by Employee), 'Органы управления' (Management Organs), and 'Заявки мне' (Applications to Me). A search bar and a user profile picture are also present. The main content area displays a user profile for 'Иванов Андрей Олегович'. It includes a photo, basic information like 'ОАО «АТС»', 'департамент сбора данных коммерческого учёта электроэнергии', and 'Отдел информационного обеспечения процесса сбора данных КУ', along with several links for communication and reporting. A sidebar on the left lists 'КАЛЕНДАРЬ СОБЫТИЙ', 'СПРАВОЧНИК', 'ОРГАНИЗАЦИОННАЯ СТРУКТУРА', 'СТРУКТУРНЫЕ ПОДРАЗДЕЛЕНИЯ', 'НОВОСТИ', and 'РУКОВОДСТВО КОМПАНИИ'.

Application module



Inside this intranet we implemented an automated system of application forms for everything: from paper and pens for office needs to salary blanks.

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The image displays the ATC intranet application module, featuring a desktop web interface and a mobile application interface.

Desktop View:

- Header:** ATC НП Совет рынка ЦФР, ATC АДМИНИСТРАТОР ТОРГОВОЙ СИСТЕМЫ.
- Search Bar:** Что вы ищете?
- Navigation:** О КОМПАНИИ, ИНФОРМАЦИЯ ДЛЯ СОТРУДНИКОВ, ЖИЗНЬ КОМПАНИИ, ЛИЧНЫЙ КАБИНЕТ.
- Breadcrumbs:** Главная > Заявки ПОиИТ
- Left Sidebar:** ЗАЯВКИ ПОИИТ (CANTEEN PRODUCTS, SMALL REPAIRS, FURNITURE REPLACEMENT, COURIER ORDER, DOCUMENTS, PERSONAL DATA CHANGE REQUEST, CALCULATED SHEET), РАСЧЕТНЫЙ ЛИСТОК.
- Form Fields:** Инициатор (Adminov Admin), Выбор пользователя, Номер кабинета (105), Область проблемы (1C-Dopusk selected), Тема заявки (Ошибка при автозаполнении selected).

Mobile View:

- Header:** ATC АДМИНИСТРАТОР ТОРГОВОЙ СИСТЕМЫ.
- User Profile:** Админов Админ Админович.
- Search Bar:** Что вы ищете?
- Breadcrumbs:** Главная > Заявки ПОиИТ
- Form Fields:** Инициатор (Adminov Admin), Выбор пользователя, Номер кабинета (105), Область проблемы (1C-Dopusk selected), Тема заявки (Ошибка при автозаполнении selected).



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B2B SOLUTIONS



Lindex B2B portal

Objective:

Create a b2b portal for clients and partners of LINDEX group of companies. Adapt and integrate Lindex partners into the new b2b system.

Result:

Unique workflow with customers and partners was integrated which allows to automate business processes and reduce costs. The business platform for market professionals allows to solve the problems of distribution and project supplies.

b2b.lindex.ru

The screenshot shows the Lindex B2B portal homepage. At the top, there's a navigation bar with links for 'Lindex' (selected), 'Магазин' (Shop), 'Партнерам' (Partners), 'Реутов' (Reutov), 'Заказать звонок' (Call), and contact information ('+7 (495) 775-25-10' and '+7 (800) 250'). Below the header is a secondary navigation bar with 'Lindex b2b – портал' and links for 'События' (Events), 'Статьи' (Articles), 'Партнерская программа' (Partner Program), and 'Контакты' (Contacts). A third row of links includes 'Каталог' (Catalog), 'Решения' (Solutions), 'Акции' (Promotions), and 'Заказы' (Orders), 'Отгрузка' (Shipment), 'Проекты' (Projects), 'Документы' (Documents), 'Справочники' (Reference), and 'Профиль' (Profile). The main content area features a dark background with abstract red and grey geometric shapes. The 'Lindex' logo is at the top left, followed by the text 'дистрибуция электрооборудования, оборудования для построения информационных систем и систем технической безопасности'. Below this is a section titled 'События' (Events) with three cards: 1. '04 апреля 2019' (April 4, 2019) featuring a circular graphic and text about an 'Обзорный семинар по охранным системам Paradox Security Systems в Санкт-Петербурге' (Overview seminar on Paradox Security Systems alarm systems in St. Petersburg). 2. '25 апреля 2019' (April 25, 2019) featuring a photo of a man and text about the same seminar. 3. '17 мая 2019' (May 17, 2019) featuring a circular graphic and text about the seminar.



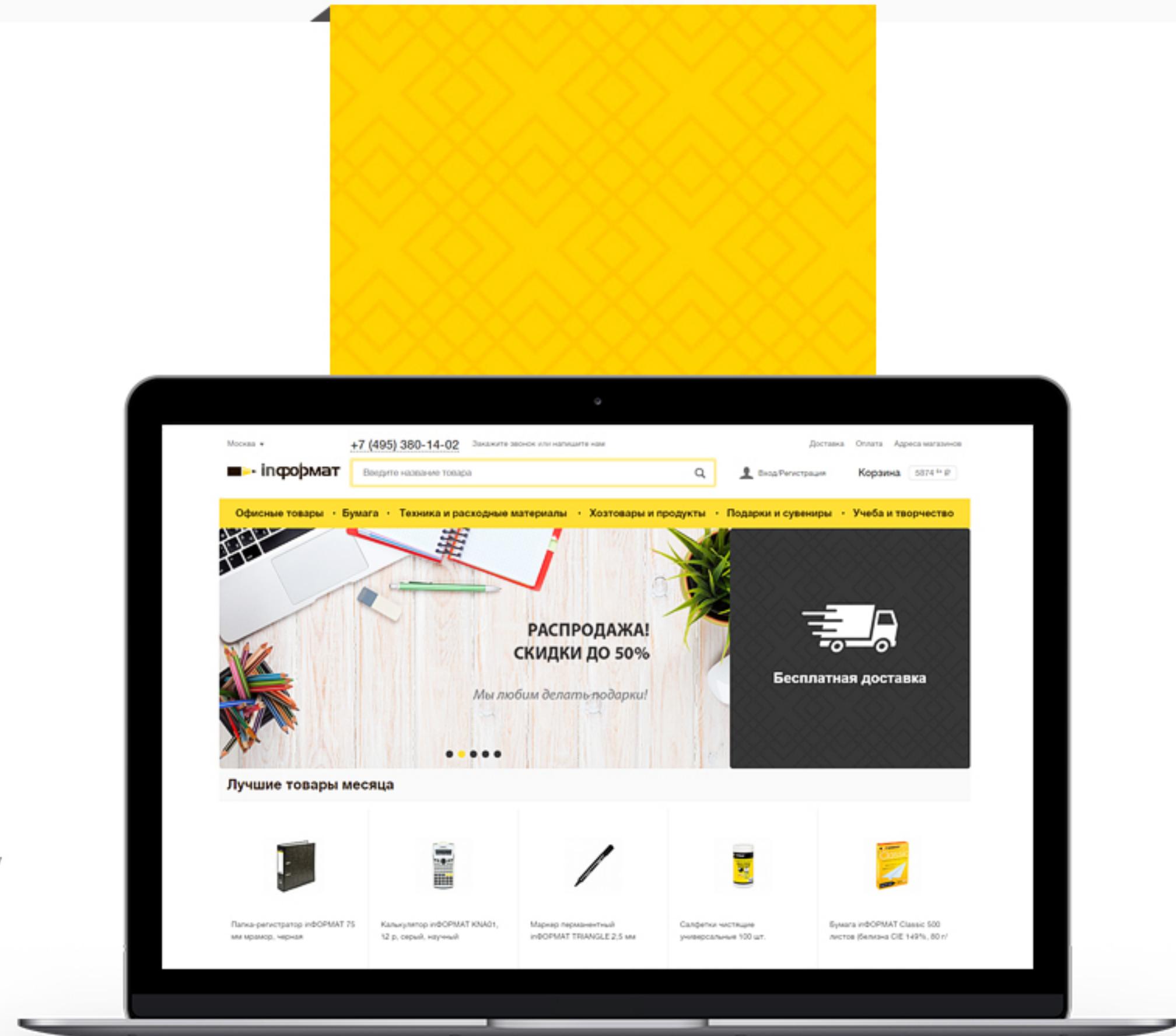
inFORMAT b2b

Objective:

Rebuild and structure the automated business process for interaction of more than 30,000 clients while having big variety of items: more than 50,000 in stock.

Result:

The Customer does have ERP AXAPTA, and, thus we actually had to write the API and integrate enterprise service bus. Achieved results: the client received the growth potential at least twice due to the automation of the entire chain of goods purchase. Search is implemented via Sphinx, which detects misspelling and automatically corrects it.





Qextyl

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MOBILE



Virgin Connect mobile application

Description

We have created a mobile application, which allows account operation, tariffs change, online payment, access to services like Virgin Connect TV, etc.

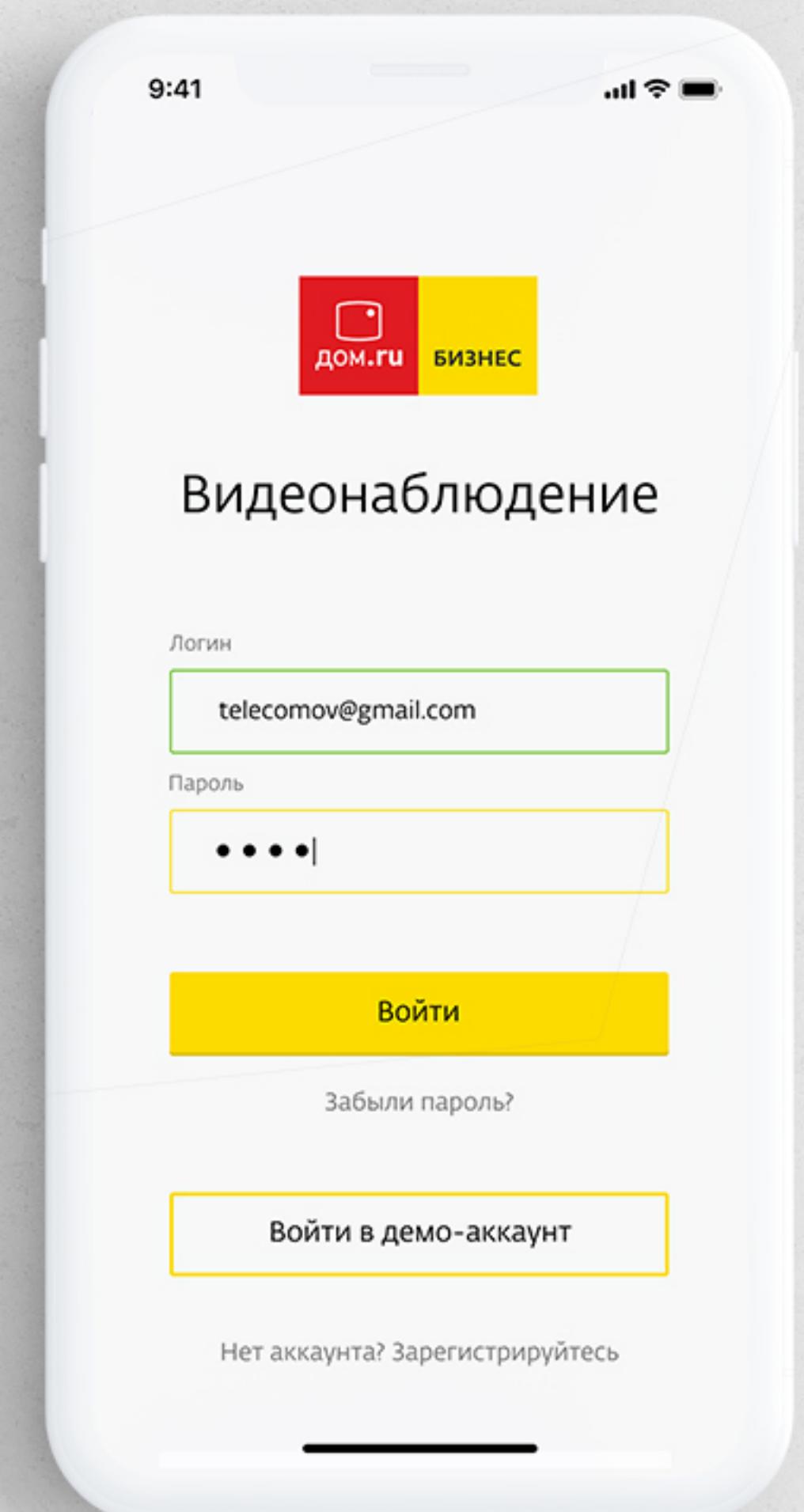




Mobile App for R-Telecom Holding JSC

Mobile for R-Telecom Holding JSC

Mobile application for Android and IOS with personal account and several integrations.



Нет аккаунта? Зарегистрируйтесь



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MARKETING AND ADVERTISING



ГОНКА ГЕРОЕВ

Race of Heroes:
Ticket Sales project

Objective:

Make a campaign for online tickets sales.

Result:

Total number of tickets sold - 2221

Conversion to sale - 5%

 heroleague.ru/events/zima_msk





Full digital and marketing support
for Interskol brand

Objective:

Digital support for "Interskol" – a leader in the market of power tools in Russia.

Result:

Site visits amount increased by 32%, references in search engines increased from 150,000 per month to 250,000 per month, negative in web fell from 40% to 5-8%.

 interskol.ru



Pricing

Web:

- Corporate \$10,000 - 100,000
- eCommerce \$20,000 - 200,000
- b2b \$30,000 - 300,000
- Intranet \$35,000 - 500,000

Mobile:

- from \$30,000



Please call us or write to request an offer



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Sincerely yours, Oleg Gromov

CEO at Extyl