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COMPANY
PROFILE

2019

Julius Caesar

# CORPORATE SITES

DOM.RF portal

Objective:

Develop and launch an updated website of «The Agency of Russian Mortgage», created by the Government of Russian Federation

Result:

Stability and highload-friendly solution, colorful combined animation and adaptability are integrated in a premium level project.
The site was put into service and successfully solves ongoing tasks.

🔗 dom-rf.ru
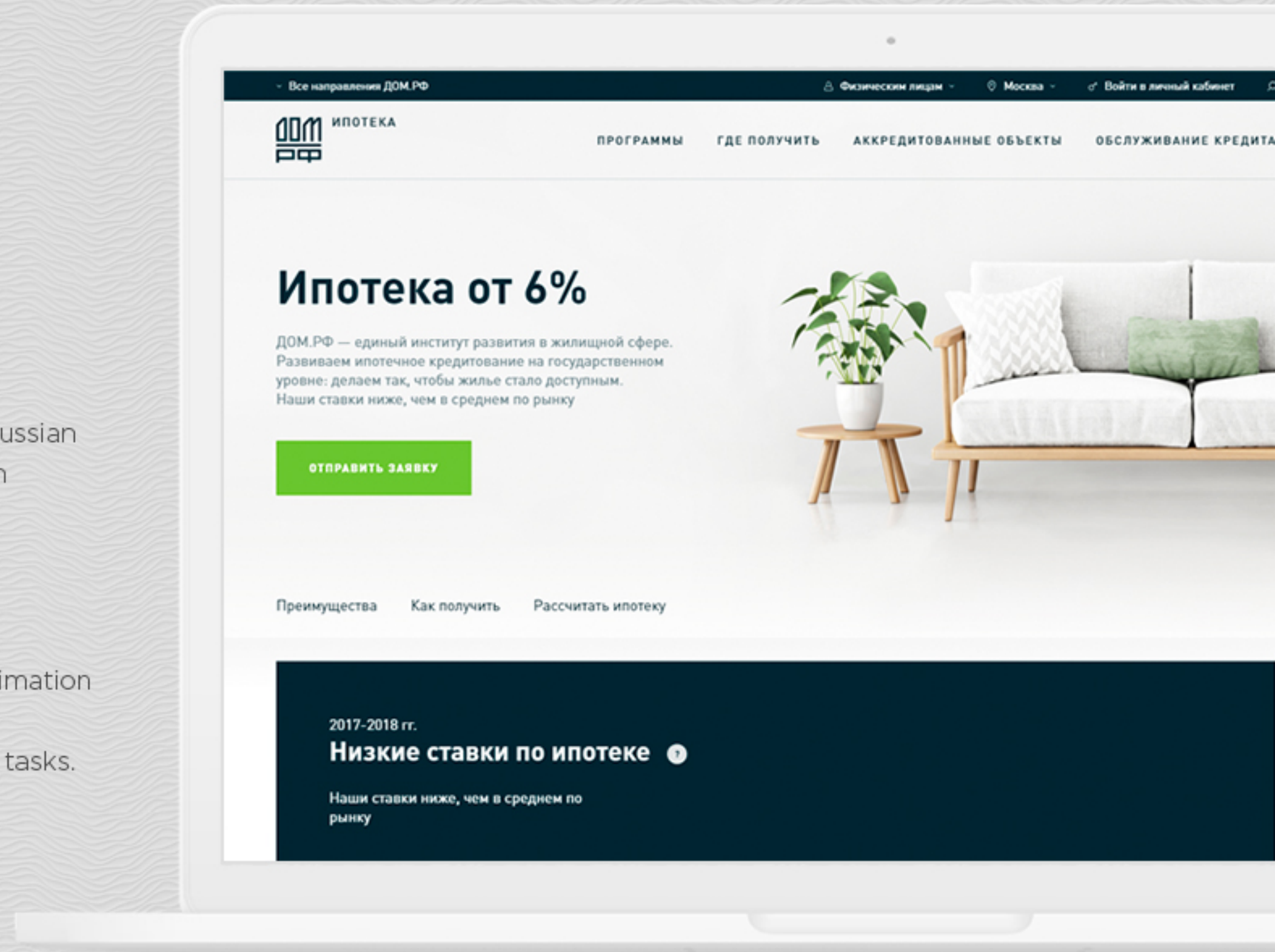
AVON

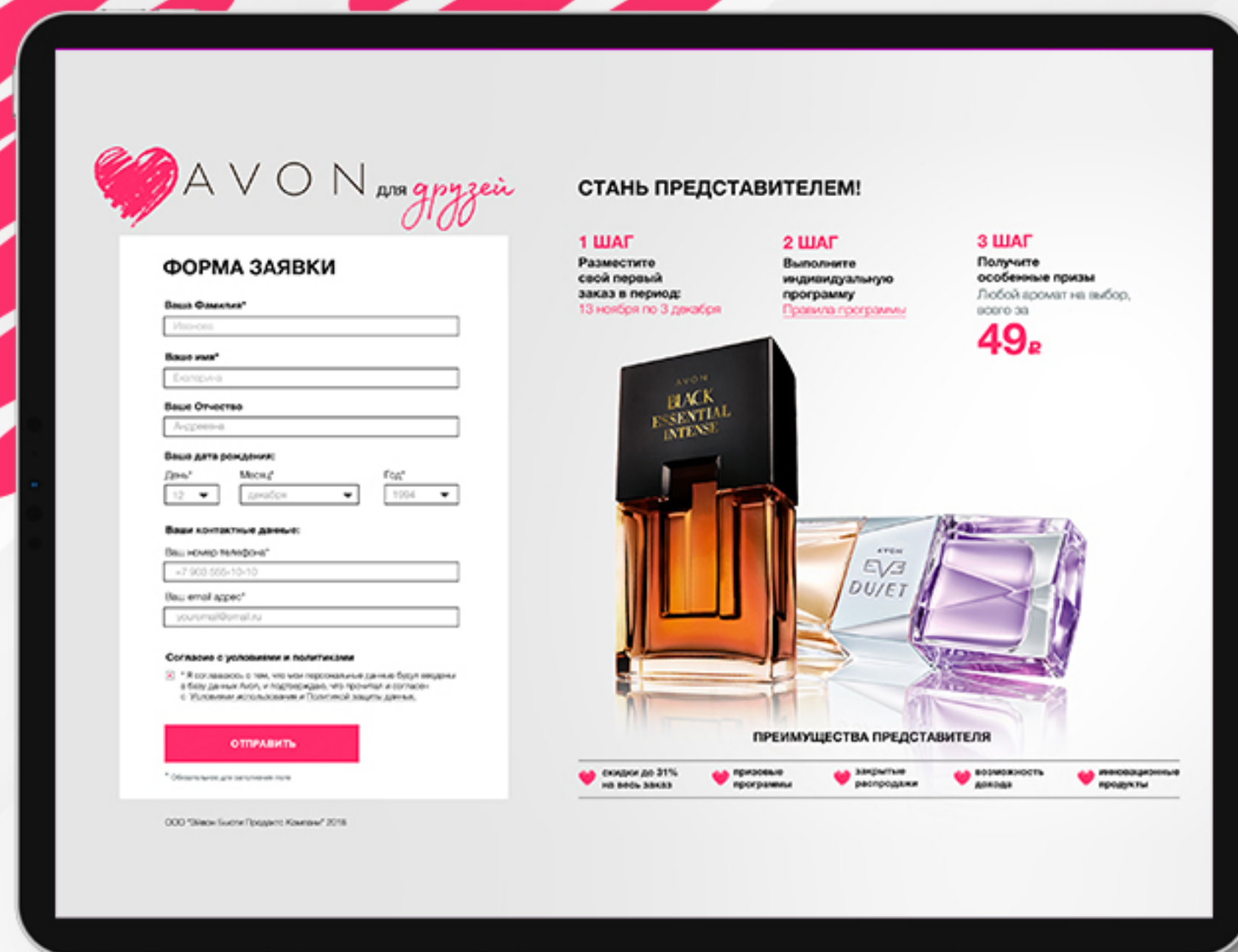## A network of subsites for AVON within a three-year contract

Objective:

Create a site for registering new company representatives and questionnaires management.

Result:

We developed an API for authorization and referral program data transfer. The solution also included a bunch of validators for multiple forms with non-typical logic.

🔗 avonfriends.ru

RALF RINGER

# eCommerce solution for RALF RINGER

Objective:

Develop and integrate eCommerce of one of the most famous shoe brands in Russia.

Result:

We created the Archived goods section, the Stocks section, the notification functionality. We developed a block of recommendations for products based on BigData personalization cloud service. Finally, we improved the Registration module. We predicted an increase of conversion for each improvement in order to maintain more profit for our client.

🔗 ralf.ru
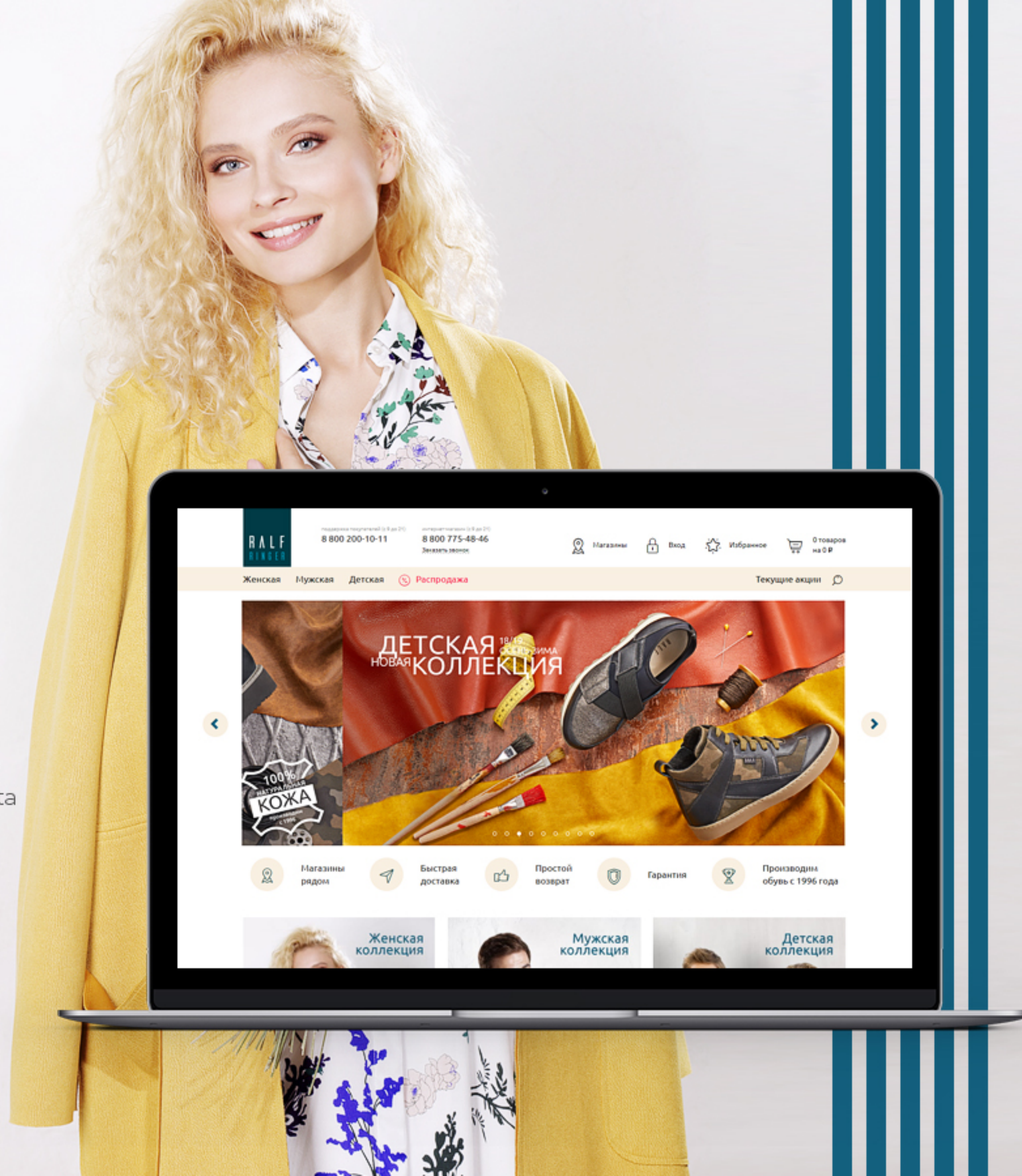
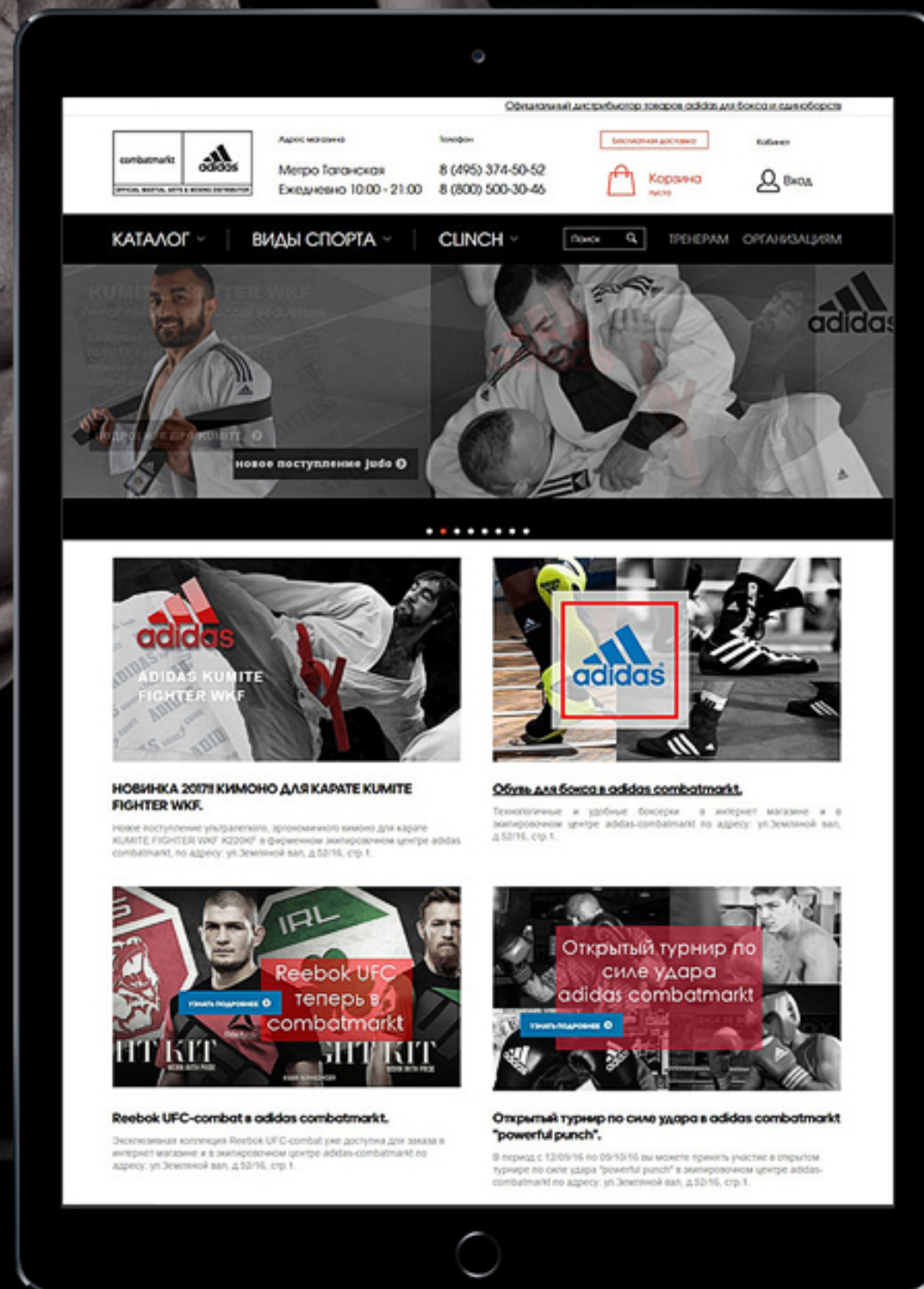# Official ADIDAS store in Russia

Objective:

Make a website for eCommerce purposes, but it must be completely unlike the standard "ADIDAS" style.

Result:

We are improving this project for more than 5 years and our client is expanding with his website.

🔗 combatmarkt.com

VOLKSWAGEN
GROUP RUS

Intranet Portal Solution

Objective:

Develop a project to automate business processes of the whole concern.

Result:

We created a portal in corporate style and developed automated management of internal project activities, workflow and management processes.

🔗 cabinet.vw.ru

Business Process Designer

We implemented the ability to create new business based on pre-installed templates. We developed a single registry for all document types, filtering and quick access to all processes.

Portal for "ATS" group of companies

Objective:

Create a portal with mobile version for 3 organizations at once with a single entry point (not by login password, but by smart cards) and Single-Sign-On system.

Result:

We integrated the portal with 8 internal customer systems: 1C for centralized automated accounting of sick-leave certificates, Active Directory for uploading role-based access rights, Mantis for support and others.

🔗 atsenergo.ru

Application module

Inside this intranet we implemented an automated system of application forms for everything: from paper and pens for office needs to salary blanks.

ATC
администратор
торговой системы

АТС   НП Совет рынка   ЦФР

ATC АДМИНИСТРАТОР
ТОРГОВОЙ СИСТЕМЫ

Что вы ищете?

Админов
Админ
Админович

| О КОМПАНИИ | ИНФОРМАЦИЯ ДЛЯ СОТРУДНИКОВ | ЖИЗНЬ КОМПАНИИ | ЛИЧНЫЙ КАБИНЕТ | О СО ПО СО | ЗАЯВКИ МНЕ |

Главная > Заявки ПОиИТ

ЗАЯВКИ ПОИТ

КАНЦЕЛЯРСКИЕ ТОВАРЫ

МЕЛКИЙ РЕМОНТ

ЗАМЕНА МЕБЕЛИ

ЗАКАЗ КУРЬЕРА

ЗАКАЗ СПРАВОК, КОПИЙ ДОКУМЕНТОВ

ЗАПРОС НА ИЗМЕНЕНИЕ ЛИЧНЫХ ДАННЫХ

РАСЧЕТНЫЙ ЛИСТОК

Заявки ПОиИТ

Инициатор

Админов Админ

Выбор пользователя

Номер кабинета

105

Область проблемы

○ 1С-Допуск   ○ 1С-Бухгалтерия и зарплата

○ Офисная поддержка   ○ Служба эксплуатации

9:41

ATC АДМИНИСТРАТОР
ТОРГОВОЙ СИСТЕМЫ

Админов
Админ
Админович

Что вы ищете?

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🖨 Распечатать   ☆ В избранное

Инициатор

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Тема заявки

◉ Ошибка при   ○ Ошибка в бизнес-процессе
  автозаполнении

○ Проблемы при   ○ Проблема с Областью
  выполнении задачи   регистрации

B2B SOLUTIONS

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Web + Mobile with unlimited warranty

Lindex

Lindex B2B portal

Objective:

Create a b2b portal for clients and partners of LINDEX group of companies. Adapt and integrate Lindex partners into the new b2b system.

Result:

Unique workflow with customers and partners was integrated which allows to automate business processes and reduce costs. The business platform for market professionals allows to solve the problems of distribution and project supplies.

🔗 b2b.lindex.ru

inФОРМАТ
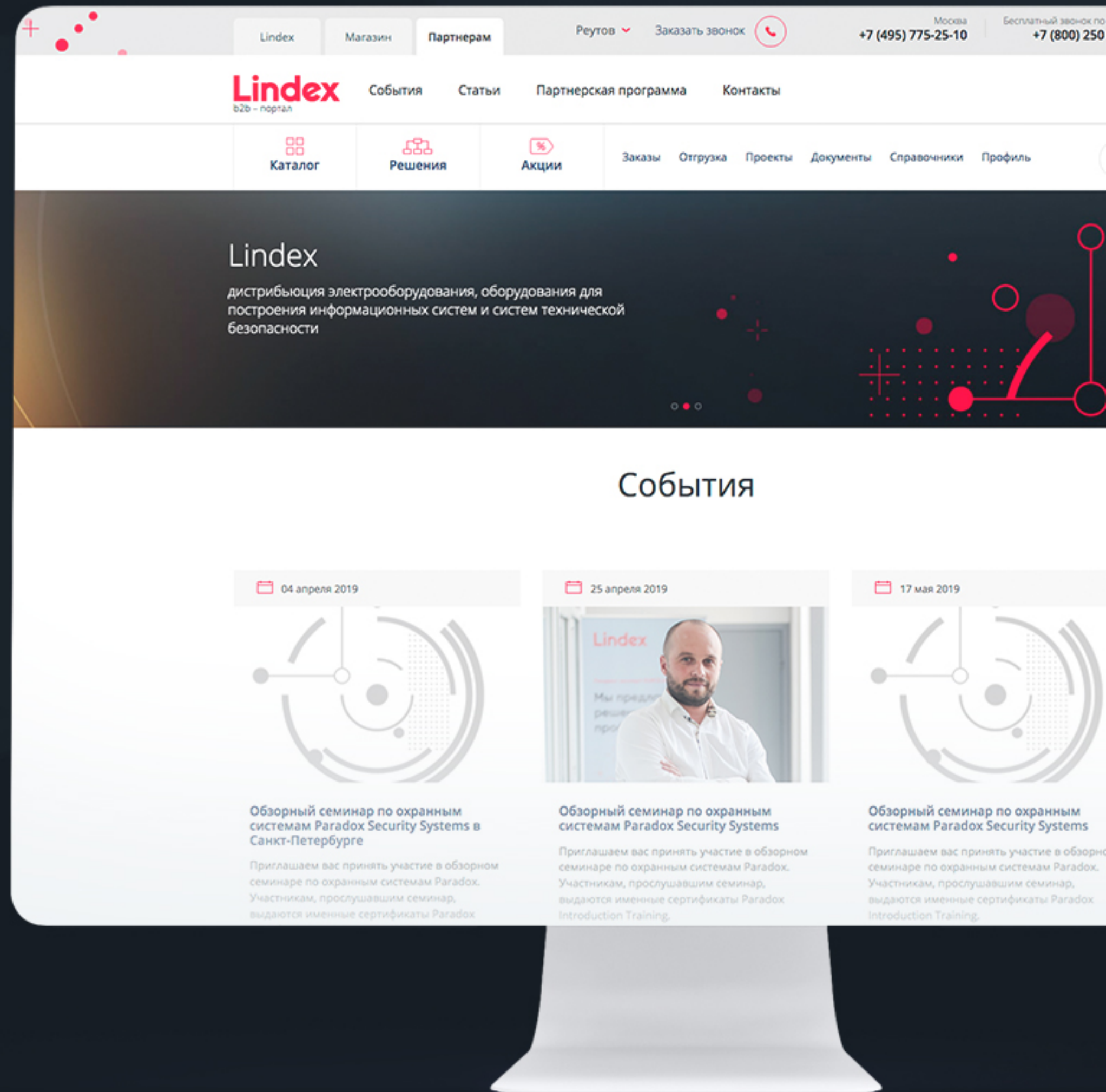
inFORMAT b2b

Objective:

Rebuild and structure the automated business process for interaction of more than 30,000 clients while having big variety of items: more than 50,000 in stock.

Result:

The Customer does have ERP AXAPTA, and, thus we actually had to write the API and integrate enterprise service bus. Achieved results: the client received the growth potential at least twice due to the automation of the entire chain of goods purchase. Search is implemented via Sphinx, which detects misspelling and automatically corrects it.

🔗 informat.ru

MOBILE

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extyl
pro
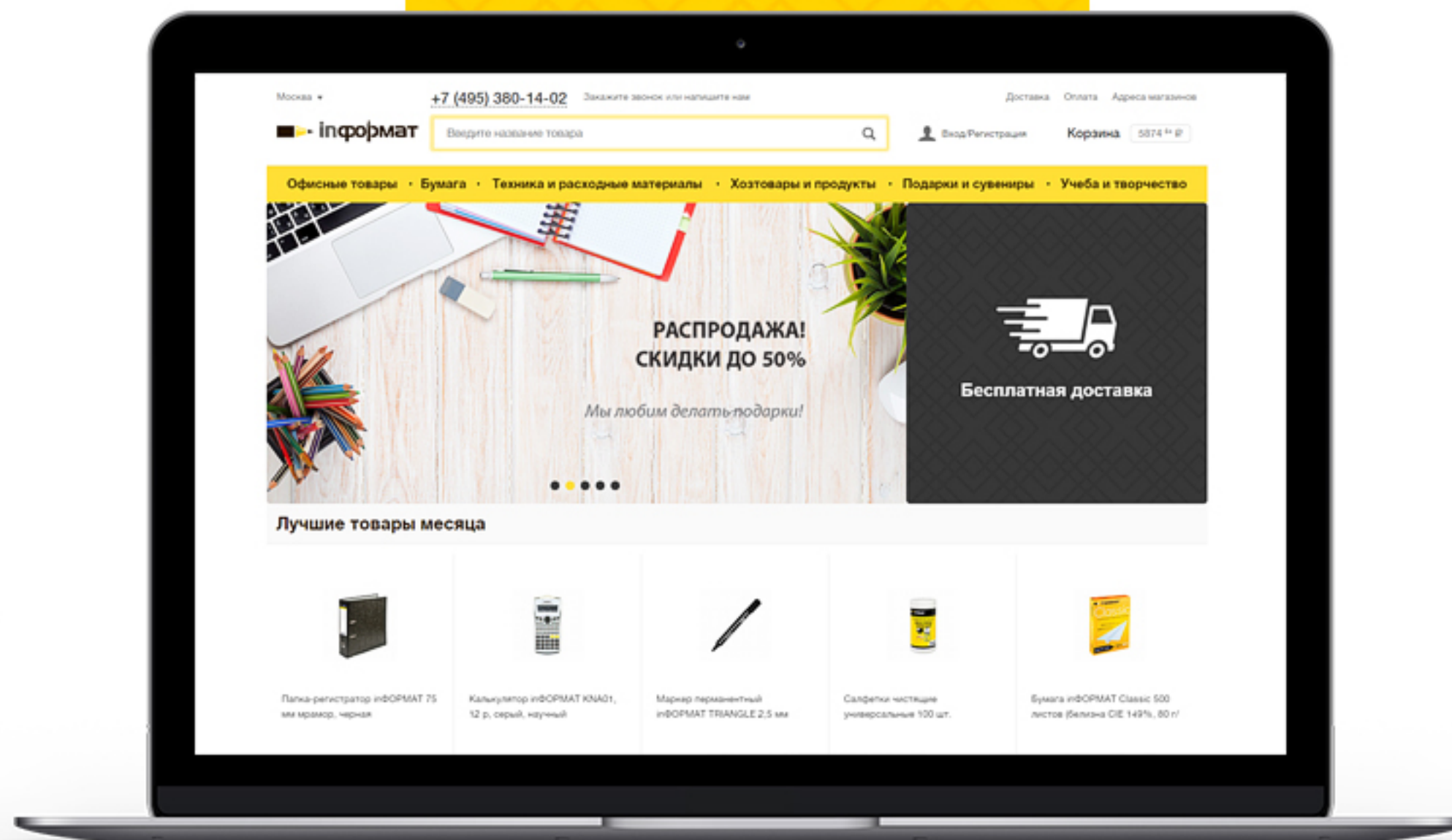
Virgin Connect
mobile application

Description

We have created a mobile application, which allows
account operation, tariffs change, online payment,
access to services like Virgin Connect TV, etc.

ЭР·ТЕЛЕКОМ

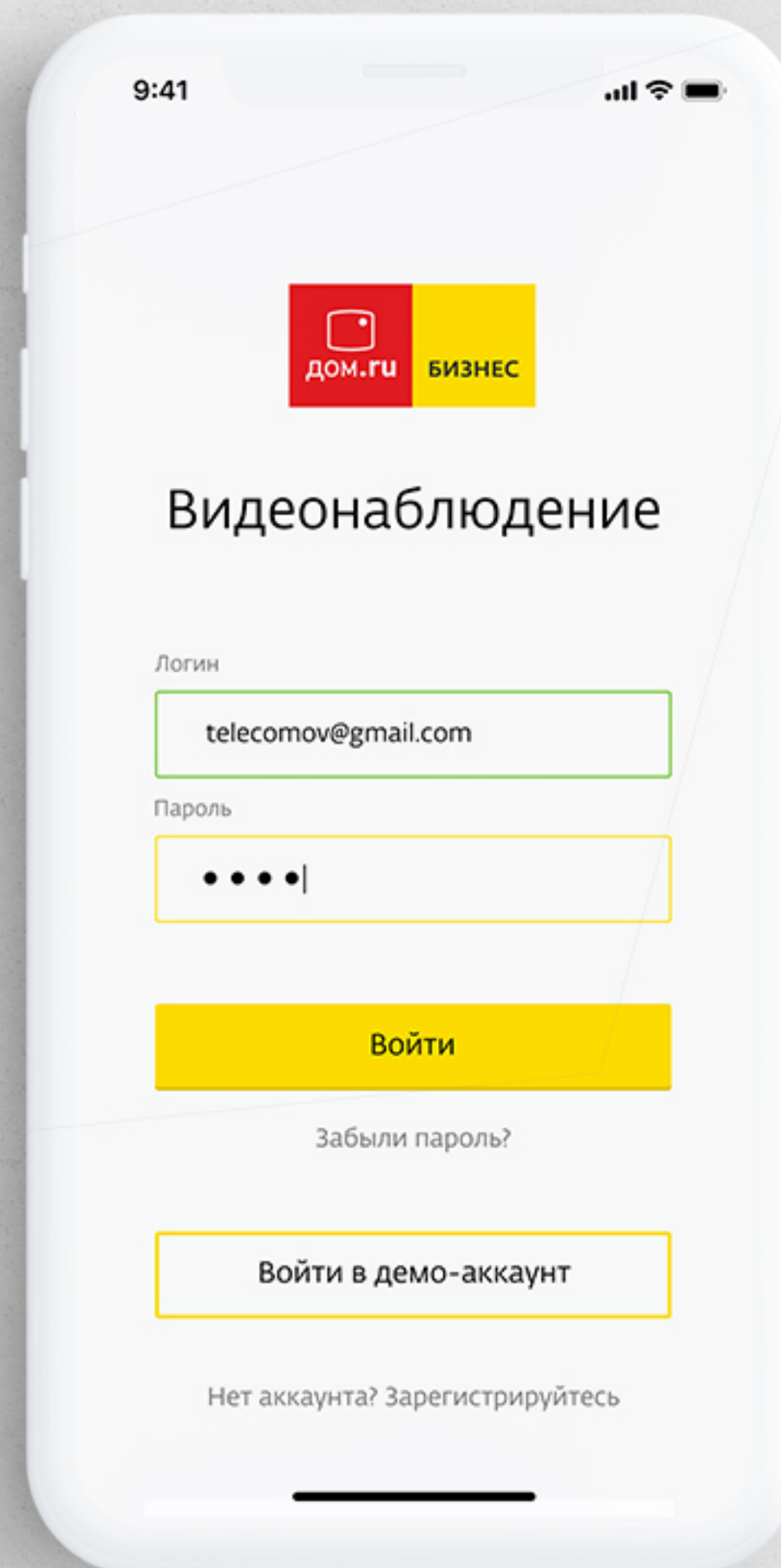# Mobile App for R-Telecom Holding JSC

Mobile for R-Telecom Holding JSC

Mobile application for Android and IOS with personal account and several integrations.

дом.ru БИЗНЕС

Видеонаблюдение

Логин

telecomov@gmail.com

Пароль

● ● ● ●

Войти

Забыли пароль?

Войти в демо-аккаунт

Нет аккаунта? Зарегистрируйтесь

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Web + Mobile with unlimited warranty

MARKETING AND ADVERTISING

Race of Heroes: Ticket Sales project

Objective:

Make a campaign for online tickets sales.

Result:

Total number of tickets sold - 2221
Conversion to sale - 5%

🔗 heroleague.ru/events/zima_msk

ИНТЕРСКОЛ

Full digital and marketing support for Interskol brand

Objective:

Digital support for "Interskol" – a leader in the market of power tools in Russia.

Result:

Site visits amount increased by 32%, references in search engines increased from 150,000 per month to 250,000 per month, negative in web fell from 40% to 5-8%.

🔗 interskol.ru

Pricing

Web:

— Corporate	$10,000 – 100,000
— eCommerce	$20,000 – 200,000
— b2b	$30,000 – 300,000
— Intranet	$35,000 – 500,000

Mobile:

— from	$30,000

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Please call us or write to request an offer

📍

Our office in Moscow, Russia
Derbenevskaya str., 20/23, 2nd floor

📞

Telephone:
+7 (495) 995 23 37

💬

e-mail:
oleg@extyl-pro.ru

Sincerely yours, Oleg Gromov
CEO at Extyl